

## 2010 Annual Report to the Community

OKCBOATHOUSE FOUNDATION

*The USRowing National Adaptive Team holds training camps on the Oklahoma River.*



**“To trust yourself, to test your limits. That is the courage to succeed.”**

**– Bernard Edmonds**

# CHANGING LIVES, TRANSFORMING OUR CITY

Pushing to do more than you thought you could, becoming more than you dreamed you could be... It is what fuels Olympic dreams and prompts a paraplegic athlete to think maybe in a world of can't, I can. At the OKC Boathouse Foundation, we are challenging ourselves and those we serve to become more than any of us ever imagined.

A few short years ago, the Oklahoma River was a dry riverbed. The people of Oklahoma City pushed the limits, tried something new with a one-cent sales tax known as "MAPS," and \$56 million later, the Oklahoma River was reborn. Who could have dreamed how it would transform our city?

In January of 2006, the OKC Boathouse Foundation opened the first structure on the new river, the Chesapeake Boathouse. In the four short years since, we have seen the growth of river sports – rowing, kayaking, dragon boating, plus running and cycling on the river trails – explode in our community.

We have hosted national and international racing events including the USA Rowing World Challenge, the American Collegiate Rowing Association National Championship, the USA Canoe/Kayak Sprint Nationals and the 2008 USA Canoe/Kayak Olympic Trials for Flatwater Sprint. In July of 2009, the Oklahoma River received the highest honor possible as it was named a US Olympic & Paralympic Training Site. Who could've imagined such recognition?

Every spring, we see youth from across our city venturing out onto the water for the first time, discovering that rare freedom that comes with paddling a kayak into a nature preserve or the rush of teamwork pulling on oars in a rowing shell. And the thrill is just as great for our adults – who knew that rowing could be the sport of a lifetime for so many?

Working together with civic and corporate organizations from across the community, we are now overseeing the development one of the world's most iconic river sport venues. Three new boathouses, a finish line tower, and with the passage of MAPS 3, another \$60 million in river improvements to include world-class race course improvements and a Whitewater Rafting and Kayaking Center.

The energy and enthusiasm on the Oklahoma River is changing lives and transforming our city in the eyes of the world – and the mirror in which we see ourselves. We will continue to push the limits. Test the waters. Become more than we ever imagined.



Aubrey K. McClendon  
President  
OKC Boathouse Foundation



Michael J. Knopp  
Executive Director  
OKC Boathouse Foundation





# CHANGING LIVES

## Young Athletes, Endless Possibilities

**OKC Boathouse Foundation Youth Outreach programs** use the power of river sports – rowing, kayaking, running and cycling – as a catalyst for student achievement in the classroom, as part of a team, and in life. As young people become involved, we see them...

- Improving health and fitness
- Developing leadership skills
- Discovering the power of teamwork
- Experiencing pride in learning a new sport
- Expanding their life experiences
- Building self-esteem
- Working hard to achieve goals
- Becoming excited about the potential for college scholarships!

### SCHOLARSHIPS

*In addition to free programming, in 2010 the OKC Boathouse Foundation provided need-based scholarships for 13 youth athletes at an overall value of \$18,250 to allow them to participate in youth rowing and kayaking coached programs.*

*US Secretary of Health and Human Services Kathleen Sebelius and Olympic gymnast Dominique Dawes join Olympians Bart Conner and Nadia Comaneci in kicking off the Let's Move OKC RIVERSPORT Challenge on the Oklahoma River.*



**OKC RIVERSPORT SandRidge Youth League** is a new program with a long-term vision: to provide fun and healthy competition among schools across the metro, while creating positive experiences for youth who might not otherwise have the opportunity to participate.

Pilot high school programs are now in their second year with inspiring results. The kids are enthusiastic, faculty advisors note positive changes in attitudes and behavior, and families have something new to cheer about!

In 2011, the program will add kayaking teams and will be expanded to include elementary, middle school and high school teams.

**Let's Move! OKC RIVERSPORT Challenge** More than 100 youth from across the metro area made 2010 a summer to remember with the first Let's Move! OKC RIVERSPORT Challenge. Inspired by the White House's "Let's Move" initiative to get America's kids moving, the OKC RIVERSPORT Challenge got Oklahoma City youth ages 8-12 moving with this free, 10-week multi-sport program that included running, biking and kayaking – plus information about nutrition and healthy lifestyles. It all wrapped up with fun and medals at the OKC RIVERSPORT Challenge multisport race featuring a 200m kayak paddle, a bike ride on the Lincoln Bridge and a run through the Chesapeake Boathouse – all during the USA Canoe/Kayak National Championship in August.

In 2011, the program will expand to include the OKC RIVERSPORT "Jump Up" Challenge, a fun winter fitness program kids can do at home or at school, then show off their new skills during the OKC RIVERSPORT Indoor Challenge at the Bart and Nadia Sports & Health Festival.

#### OKC BOATHOUSE FOUNDATION YOUTH OUTREACH PARTNERS

- Chesapeake Energy
- Devon Energy
- OGE
- Chickasaw Nation
- SandRidge Energy
- Kimray
- INTEGRIS Heart Hospital
- OneOk, Inc.



*Rowing teams from NW Classen, US Grant, Putnam City, Capitol Hill, and Santa Fe South high schools wrapped up their fall season with the 2010 OKC RIVERSPORT SandRidge Youth League Championship in November.*



*The OKC Boathouse Foundation partners with groups such as Big Brothers Big Sisters, Girl Scouts, Boy Scouts, the YMCA, the Oklahoma History Center and the American Indian Cultural Center and Museum to offer unique experiences to youth from all walks of life.*

# OLYMPIC DREAMS

## US Olympic & Paralympic Training Site

In 2009, top members of the US Olympic Committee traveled to Oklahoma City to announce the designation of the Oklahoma River as a US Olympic & Paralympic Training Site making it the only river in America to carry this distinction. Today, top rowing and canoe/kayak athletes from across the country are moving to Oklahoma City to train at our OKC National High Performance Center and become part of the fabric of our community.

Earning the distinction as a US Olympic & Paralympic Training Site recognizes the growing role that Oklahoma City has begun to play in national and international sports. It demonstrates that the public and private investments we have made in the Oklahoma River are returning great dividends to our community – and this is only the beginning.

Recognition by the US Olympic Committee as well as by USRowing and USA Canoe/Kayak creates opportunities for Oklahoma City to fulfill the Oklahoma River's potential as a catalyst for transforming the city's image, spurring new economic development, attracting tourism dollars and improving the quality of life for everyday families.



**U.S. OLYMPIC  
AND PARALYMPIC  
TRAINING SITE**

### MOMENTUM

*As a community, we are building momentum for a cultural shift toward health, wellness, and outdoor recreation that has already begun. We are beginning to see ourselves in a healthier, more vibrant light.*



## OKC National High Performance Center

USRowing • USA Canoe/Kayak

The OKC National High Performance Center is training the top athletes in both rowing and canoe/kayak to represent the United States in international competition. The focus is on providing these elite athletes with the best training facilities, programming and coaching in the US.

OKC National High Performance Center training facilities are headquartered in the Devon Boathouse with training under the direction of head rowing coach John Parker, a USRowing national team coach, and head canoe/kayak coach Shaun Caven, a USA Canoe/Kayak national team coach; both are Olympic coaches from the 2008 games in Beijing.

Using proven methods in sports science and the latest advances in performance technology, the focus is on enhancing an athlete's chances for success in competition. Technology currently being utilized include video analysis, biomechanics, and human physiology testing. Sports medicine and athletic training resources are also available through an agreement with St. Anthony Hospital.

More than two dozen athletes have moved to Oklahoma City to train in hopes of making it to the 2012 Olympic Games in London. An additional 100+ athletes came through the training center over the course of the year for various selection camps and training opportunities. After being in operation for less than a year, 11 Oklahoma City athletes earned the right to compete as part of Team USA in the 2010 World Rowing Championships in New Zealand.

### OKC NATIONAL HIGH PERFORMANCE CENTER PARTNERS

US Olympic Committee

USRowing

USA Canoe/Kayak

Chesapeake Energy

Devon Energy

Oklahoma City University

The Hilton Skirvin

St. Anthony Hospital



*Photo provided courtesy of the Hawaii Canoe/Kayak Team*

# CHAMPION SERIES REGATTAS

Each year the OKC Boathouse Foundation hosts some of the top rowing and canoe/kayak events in the country, bringing thousands of athletes and spectators to the Oklahoma River. Oklahoma City's premier fall event, the Oklahoma Regatta Festival, begins with the b1U VIP Party and includes the OCU Head of the Oklahoma, OGE NightSprints, corporate rowing and dragon boat racing, all attracting more than 25,000 spectators to the river for the event that also includes live entertainment, fine food, a children's area, wine and beer garden and the interactive Olympic Experience. Other annual races include the Central District Youth Rowing Championship, a qualifier for USRowing Youth Nationals, held each May, and the OKC RIVERSPORT Spring Classic corporate regatta held each June.

Winter season racing focuses on the USA Canoe/Kayak Indoor Championship and the OKC RIVERSPORT Winter Corporate Challenge indoor rowing race, both held in February.

The Oklahoma River also hosts prestigious race events awarded on a bid basis including USA Canoe/Kayak Olympic Trials for Flatwater Sprint in 2008 and the USA Canoe/Kayak National Championships in both 2008 and 2010.

2011 will bring the USRowing Masters Nationals Championship, the largest masters rowing event in the nation with more than 1500 athletes to the Oklahoma River in August. The USA Rowing World Challenge, first held in 2007, will again bring international athletes to the Oklahoma River in 2011. In 2013, the Oklahoma River will host the International Canoe Federation Marathon World Cup, one of the world's most prestigious canoe/kayak events.

As the Boathouse District continues to develop, the Oklahoma River's potential as one of the world's premier urban aquatic venue will continue to unfold.



**CHAMPION SERIES SPONSORS** Chesapeake Devon OGE Chickasaw Nation  
Coppermark BancFirst Oklahoma City Convention & Visitors Bureau AT&T The Oklahoman News Channel 4 Lamar Outdoor Advertising Magic 104 92.5 KOMA News Talk 1520 KOKC Classic 107.7 KRXO Rock  
INTEGRIS Heart Hospital SandRidge St. Anthony Hospital Loves American Fidelity Coca-Cola McDonald's Hudiburg Auto Group Total Environment



*Scott Blackmun, CEO, US Olympic Committee, at the 2010 Oklahoma Regatta Festival*



# OKC RIVERSPORT

RIVERSPORT is Oklahoma City's passport to the most exciting activities on the Oklahoma River and at the Route 66 Boathouse on Lake Overholser. Kayaking, rowing, dragon boating, biking, and running – plus fitness workouts, yoga and more – all just minutes from anywhere in the metro. Lessons, coached programs, guided excursions, hourly rentals, youth programming, corporate and group programs, adaptive programs, free activities... we have something for everyone.

Today, people of all ages and all levels of ability are discovering the life-changing potential on the Oklahoma River. Corporate rowers tell us the sport brings co-workers together in ways that build new friendships. Dragon boaters learn about teamwork. New rowers and kayakers are amazed how their new-found skills alter their lives – some with a sense of empowerment, others enjoying the serenity and balance of the sports.

The action's not all on the water, though. Indoor fitness programs include strength training, group indoor rowing and yoga. New runners are finding their stride in the new RIVERSPORT Run weekly free running program, while cyclists are taking advantage of the 12+ miles of Oklahoma River trails with our free RIVERSPORT Ride program.

## **Coached Programs**

- Chesapeake Junior Crew
- Junior Sprint Kayaking
- Masters Coached Rowing
- Corporate Rowing League
- Dragon Boat League
- RIVERSPORT Ride (free)
- RIVERSPORT Run (free)

## **Lessons, Camps & More!**

- Rowing & Kayaking Lessons
- Guided Kayak Paddles
- Team Building
- Summer Camps





# BOATHOUSE DISTRICT

Oklahoma City is one of the country's most exciting and unique cities with a heritage steeped in pioneer spirit, but always with an eye toward the future. And nowhere is this more apparent than on the Oklahoma River. A dry riverbed only a few short years ago, the river has been transformed into one of the city's crown jewels. Today, development of the Oklahoma River in the area now becoming known as the Boathouse District continues to develop momentum. It has quickly become a center of community activity and a focal point for national and international racing events.

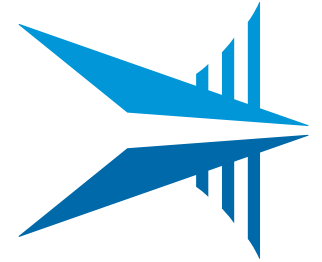
Showcasing iconic architecture by Rand Elliott, Elliott & Associates, the Boathouse District includes...

**Devon Boathouse** – The \$10 million Oklahoma City University boathouse is the home of OCU Rowing and Canoe/Kayak and serves as headquarters for the OKC National High Performance Center. This state-of-the-art facility includes the world's first dynamic indoor rowing tank, an endless pool, a high altitude chamber providing training up to 12,000 ft, and the newest training technology.

*The \$10 million, 33,000 square foot facility offers the world's first dynamic indoor rowing tank, an endless pool, an array of cross-training equipment, a high altitude chamber for multisport training at altitudes of up to 12,000 feet, and state-of-the-art strength and conditioning equipment.*

## EVENTS

*The Oklahoma River offers Oklahoma City families and businesses a memorable place for gatherings of all types and sizes, from weddings and family reunions to business seminars and recognition dinners.*



**Chesapeake Boathouse** – The first structure to grace the banks of the Oklahoma River, the Chesapeake Boathouse anchors the district and is the community boathouse for OKC RIVERSPORT rowing, kayaking, dragon boating, cycling, running, and fitness center activities.

**University of Oklahoma Boathouse** – Construction drawings are being finalized on this university boathouse that will be home to OU Women’s Rowing.

**University of Central Oklahoma Boathouse** – Each boathouse has a unique personality, and the UCO boathouse will bring arts to the river with the addition of a Jazz Lab and art space. Drawings are being finalized.

**Chesapeake Finish Line Tower** – Towering 70-feet above the Oklahoma River with the downtown skyline as its backdrop, the Chesapeake Finish Line Tower will be a focal point on the river. This four-story finish tower will meet international racing standards enabling Oklahoma City to host a growing number of international events. Its incredible spaces featuring 360-degree views of the OKC metro will be available for private rental. The facility will also include a community plaza, complete with fire pit and an outdoor video screen. Construction of the \$5 million facility will be completed in April, 2011.

Each structure in the Boathouse District is designed with a unique function, a unique aesthetic... all focused on creating extraordinary experiences for the athletes and spectators, families, business professionals and visitors who come together at the Oklahoma River.



*“We really believe that we cannot only build great buildings but impact people’s lives.”*  
– Rand Elliott

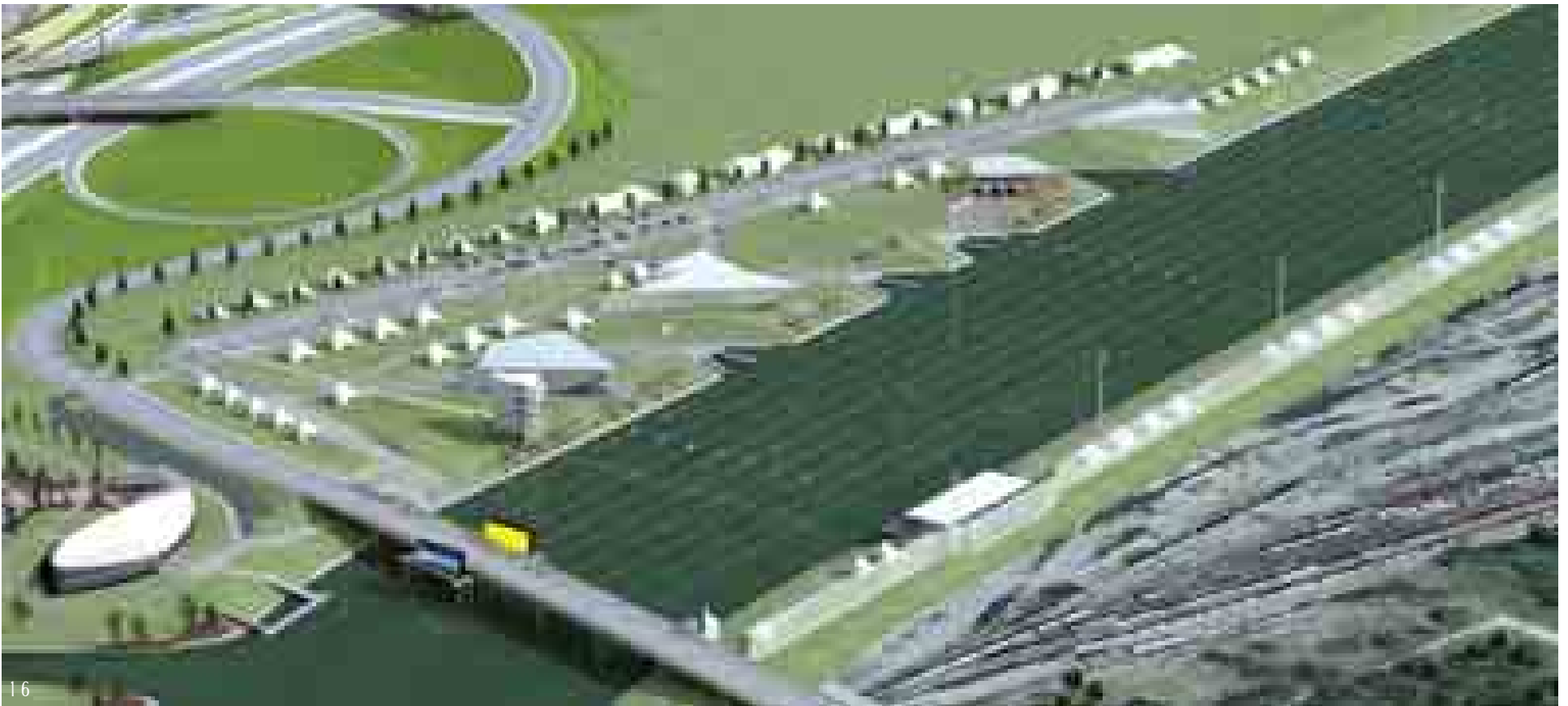


# VISION FOR THE FUTURE

The vision for the Oklahoma River began many years ago with the first MAPS initiative spearheaded by then-Mayor Ron Norick and civic leader Ray Ackerman. Today, it is the people of Oklahoma City who've created the enthusiasm that caused Rowing News magazine to hail the city as "America's Next Great Rowing City." And it is the corporate community working in partnership with City leaders who continue to fuel this world-class development.

## EVENTS

*The Oklahoma River offers Oklahoma City families and businesses a memorable place for gatherings of all types and sizes, from weddings and family reunions to business seminars and recognition dinners.*



Additional plans for the Boathouse District include a \$35 million Whitewater Rafting & Kayaking Center and construction of the Oklahoma River Stadium. Both will be completed as part of the city's MAPS 3 projects.

**Whitewater Rafting & Kayaking Center** Imagine a Saturday morning spent whitewater kayaking in the Boathouse District. Or shooting the rapids in a raft with family and friends. It will all become a reality when the whitewater rafting and kayaking center is completed. Geared for both elite athlete training and family fun, the whitewater center will be adjacent to the Oklahoma River and will create the country's only venue offering world class whitewater and flatwater kayaking in the same venue.

**Oklahoma River Stadium** Grandstands, a floating stage, permanent lighting for night racing, additional race infrastructure... it's everything we need to complete the "river stadium" on the Oklahoma River. Geared to meet international racing standards, these enhancements will complete the transformation of the Oklahoma River into one of the world's premier urban aquatic venues.



#### POWER 10 PARTNERS

*The vision for developing the Oklahoma River is being brought to life through the generous support of local business and civic leaders under the leadership of our Power 10 Partners – Chesapeake Energy, Devon Energy, OGE and the Chickasaw Nation – the City of Oklahoma City and the Oklahoma River Redevelopment Authority.*



# STATEMENT OF CASH FLOW

	Year Ended December 31	
	<u>2010</u>	<u>2009</u>
Operating Activities		
Change in net assets	\$ (137,641)	\$ 446,841
Adjustments to reconcile to net cash provided by operating activities		
Depreciation	\$ 406,448	\$ 357,149
Loss (gain) on disposal of assets	-	2,036
Non-cash contributions	-	(229,856)
Change in value of beneficial interest	(3,040)	(6,051)
Change in operating assets and liabilities:		
Accounts receivable	136	(30,489)
Contributions receivable	(126,310)	50,122
Prepays and other assets	(7,780)	1,493
Inventory	(5,542)	1,810
Accounts payable and other liabilities	153,854	(2,627)
Deferred revenue	23,498	5,209
Accrued interest payable	938	(946)
Net cash provided by operating activities	<u>442,202</u>	<u>\$147,850</u>
Investing Activities		
Distributions from investment in assets held by others	-	1,971
Deposits held for credit	(2,000)	-
Proceeds from sale of equipment	-	18,303
Purchases of property and equipment	<u>(506,844)</u>	<u>(369,418)</u>
Net cash provided by investing activities	(508,844)	(349,144)
Financing Activities		
Proceeds from notes payable	209,310	-
Principal payments on notes payable	<u>(138,800)</u>	<u>(70,826)</u>
Net cash provided by (used in) financing activities	70,510	(70,826)
Net change in cash and cash equivalents	(133,773)	174,721
Cash and cash equivalents at the beginning of period	<u>223,353</u>	<u>48,632</u>
Cash and cash equivalents at the end of period	<u>\$ 89,580</u>	<u>\$ 223,353</u>

# STATEMENT OF FINANCIAL POSITION

	Year Ended December 31	
	<u>2010</u>	<u>2009</u>
<b>Assets</b>		
Cash and cash equivalents	\$ 89,580	\$ 223,353
Accounts receivable	30,353	30,489
Contributions receivable	136,310	10,000
Inventory	5,867	325
Prepays and other assets	19,927	10,148
Property and equipment, net	4,172,122	4,071,726
Beneficial interest in assets held by others	41,738	38,698
Total Assets	<u>\$ 4,495,897</u>	<u>\$ 4,384,739</u>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts Payable and other liabilities	\$ 409,369	\$ 252,748
Deferred revenue	41,613	18,115
Accrued interest payable	938	2,769
Notes payable	212,590	142,079
Total Liabilities	<u>664,510</u>	<u>415,711</u>
<b>Net Assets</b>		
Unrestricted	3,570,093	3,796,815
Temporarily restricted	215,623	126,542
Permanently restricted	45,671	45,671
Total Liabilities and Net Assets	<u>\$ 4,495,897</u>	<u>\$ 4,384,739</u>

# STATEMENT OF ACTIVITIES

	Year Ended December 31, 2010				Year Ended December 31, 2009			
	Temporarily		Permanently	Total	Temporarily		Permanently	Total
	Unrestricted	Restricted	Restricted		Unrestricted	Restricted	Restricted	
Revenue and other Support								
Contributions, sponsorships and grants	\$ 2,911,609	\$ 342,596	\$-	\$ 3,254,205	\$ 2,916,782	\$ 126,542	\$-	\$ 3,043,324
Program fee revenue	341,581	-	-	341,581	432,935	-	-	432,935
Merchandise sales, net	17,001	-	-	17,001	4,102	-	-	4,102
Rental income	111,354	-	-	111,354	123,248	-	-	123,248
Event income	128,780	-	-	128,780	45,077	-	-	45,077
Interest	2,100	-	-	2,100	2,160	-	-	2,160
Change in value of beneficial interest in assets held by others	3,040	-	-	3,040	6,051	-	-	6,051
Gain (loss) on disposal of assets	48,750	-	-	48,750	(2,036)	-	-	(2,036)
Other Income	56	-	-	56	-	-	-	-
Net assets released from restrictions	253,515	(253,515)	-	-	60,122	(60,122)	-	-
<b>Total Revenue and Other Support</b>	<b>3,817,786</b>	<b>89,081</b>	<b>-</b>	<b>3,906,867</b>	<b>3,588,441</b>	<b>66,420</b>	<b>-</b>	<b>3,654,861</b>
Expense								
Program services	2,917,911	-	-	2,917,911	2,258,694	-	-	2,258,694
General and administrative	654,289	-	-	654,289	4,510,515	-	-	510,515
Fundraising	472,308	-	-	472,308	438,811	-	-	438,811
<b>Total Expenses</b>	<b>4,044,508</b>	<b>-</b>	<b>-</b>	<b>4,044,508</b>	<b>3,208,020</b>	<b>-</b>	<b>-</b>	<b>3,208,020</b>
Change in net assets	(226,722)	89,081	-	(137,641)	380,421	66,420	-	446,841
Net assets at beginning of period	3,796,815	126,542	45,671	3,969,028	3,416,394	60,122	45,671	3,522,187
<b>Net assets at end of period</b>	<b>\$3,570,093</b>	<b>\$ 215,623</b>	<b>\$ 45,671</b>	<b>\$ 3,831,387</b>	<b>\$ 3,796,815</b>	<b>\$ 126,542</b>	<b>\$ 45,671</b>	<b>\$ 3,969,028</b>

## OKC Boathouse Foundation Board of Directors

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Clayton I. Bennett, Secretary  
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Roy Williams

### 2010 Donors

We would like to express our appreciation to the corporate and individual donors who continue to make the work of the Oklahoma City Boathouse Foundation possible:

### Power 10

Chesapeake Energy Corporation  
Devon Energy Corporation  
OGE Energy Corp.  
Chickasaw Nation

### Individual Donors

Aubrey K. and Katie McClendon  
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Clayton I. Bennett  
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St. Anthony Hospital  
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### ROUTE 66 BOATHOUSE

*Rowing in Oklahoma City began at Lake Overholser and the refurbishment of the Route 66 Boathouse is making it possible for a whole new generation of rowers and kayakers to enjoy access to the metro's most scenic waterways. Located on the east shore of the lake, Route 66 Boathouse is just a short paddle away from the scenic 1,100 acre Stinchcomb Wildlife Refuge. Rowers who enjoy more solitary pursuit of their sport may choose to row these quiet waters and store their private boats in the Stroud House, adjacent to Route 66.*



The Oklahoma City Boathouse Foundation's mission is to develop and operate facilities and programs to improve the quality of life in Oklahoma City, pursue the highest goals of sports and fitness, attract diverse involvement in the boathouses and related events that generate a positive public image and economic opportunity, and promote the use and development of the Oklahoma River as a world class urban aquatic venue.

We invite you to get involved and see what  
a difference you can make!

OKCBOATHOUSE FOUNDATION





725 S. Lincoln Blvd. • Oklahoma City, OK 73129 • 405.552.4040 • [www.okcbf.org](http://www.okcbf.org)